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**KWiL Publishing Acquires 11-Year old Crochet Prodigy *Jonah Larson's* forthcoming *Pattern/Craft Book(s)*  
& Announces **Book Tour** for *Hello, Crochet Friends!***

**[Milwaukee, WI, May 22]** KWiL Publishing has acquired the exclusive worldwide rights to publish 11-year-old crochet prodigy Jonah Larson's pattern/craft book(s), with series potential and slated for a Fall 2020 release. Details will be announced September 2019.

Larson's first book, *Hello, Crochet Friends! Making Art, Being Mindful, Giving Back: Do What Makes You Happy* (July 23, 2019 release) is a 48-page hardcover picture book autobiography and celebration of crochet. The book illuminates the themes of Jonah's life—friendship and worldwide interconnectedness, kindness and acceptance, mindfulness, and a deep passion for an art.

Early praise includes "...a book that is part memoir, part craft book, and all awesome" (Betsy Bird, *A Fuse #8 Production/School Library Journal*) and "...If you are looking for a heartwarming story, look no further ... Jonah's smile and joy are contagious, and his story (which is still being told!) is sure to restore your faith that even one person can make a difference in the global community!" (Jackie Daugherty, Editor *Crochet World* magazine).

The *Hello, Crochet Friends!* book tour, **The Friendship Tour**, kicks off early July and is thematically built around Jonah's invitation in the book to be friends and make friendship bracelets. Jonah will share his story and his message with schools and communities across the country.

Jonah and/or his mother and co-author, Jennifer Larson, will also make appearances in connection with the crochet/craft community, parenting/adoption organizations, and Jonah's Ethiopian heritage. Full tour details will be announced late June.

Since "going viral" in January, Jonah has been credited for lighting the crochet community on fire, and he has grown his social media following substantially. His Instagram page has nearly 200,000 followers. The continued national and international media attention, including an appearance on the Today Show, a spot in *Oprah Magazine*, feature stories in major crochet magazines in the U.S. and U.K., and interviews by television stations in Australia and Germany, has allowed Jonah to expand his business and "give back" in an even bigger way. To date, he has raised close to \$20,000 through Go Fund Me for an organization doing charitable work in the region of Ethiopia where he was born.

KWiL Publishing is an independent press headquartered in Milwaukee, WI. *Hello, Crochet Friends!* is the first book in its Rock Star Kids series, a collection of books written by young people doing incredible things in the world. The second book in the series, *Read with Me—Stories, Book Reviews, & Braille: Making Meaning in the World* by Louise Morrison with Kristen and Andy Morrison, was just announced and is slated for a Spring 2020 release. KWiL distributes through Baker and Taylor Publisher Services.

*Hello, Crochet Friend's* website, with materials and resources for readers, is [www.hellocrochetfriendsthebook.com](http://www.hellocrochetfriendsthebook.com). Join the *Hello, Crochet Friends!* community on FB @hellocrochetfriends and learn more about all of KWiL's book at [www.kwilpublishing.com](http://www.kwilpublishing.com).

Please contact Abby at KWiL Publishing ([abby@kwilpublishing.com](mailto:abby@kwilpublishing.com)) if you are interested in having Jonah and/or Jennifer visit your school or organization during The Friendship Tour.



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