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FOR IMMEDIATE RELEASE

KWiL Publishing Acquires Rights to 11-Year Old **Crocheting Prodigy** and Social Media Star
JONAH LARSON'S
Picture Book Autobiography/Introduction to Crocheting

[Milwaukee, WI, February 13] This week, KWIL Publishing acquired the exclusive worldwide rights to publish a picture book autobiography by Jonah Larson, the 11-year-old crocheting prodigy from La Crosse, WI. The book includes an introduction to the art of crocheting, a round-up of “Jonah’s Favorites,” and the exclusive pattern for the first project Larson crocheted. Larson’s mother, Jennifer Larson, also of La Crosse, will co-author.

Slated for Fall 2019, *Hello, Crochet Friends! Making Art, Being Mindful, and Giving Back: Do What Makes You Happy*, stitches together the inspiring story of Larson’s life, from his infancy in an Ethiopian orphanage to his adoption by the Larsons; touching on his pre-crocheting early elementary years and ending with a celebration of all that crocheting has brought to his life today: a method for “calming his busy mind,” a tool for giving back, and a massive social media following that has led to sponsorship opportunities and a way for Larson to share his philosophy on life: do what makes you happy.

Photographer Erin Harris, of Milwaukee, WI, will photograph the project.

KWiL Publishing is an independent small press specializing in read-it-again-worthy books for kids. KWIL’s books are sold and distributed by Baker and Taylor Publisher Services. President and publisher Abby Nies is pleased to introduce *Hello, Crochet Friends!* as the first book under KWIL’s new imprint, Rock Star Kids, which will publish photographed picture book autobiographies written by young people living incredible lives.



*Photographs provided by the Larson Family.
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